EMPLOYEE SHARE OWNERSHIP

Best practice examples: The Berlin Appeal
The investment behavior of the German population
Employee share ownership has a positive impact on both – employees and companies

- Employee Engagement
- Organizational Performance
- Individual Performance
Employee share ownership is still a shadowy existence in Germany
The Berlin Appeal

What are our demands?

1. Increase of attractiveness, e.g. raise tax allowance in Germany to an internationally customary level of at least EUR 3,000

2. No taxation of dividends and interest income if reinvested for long-term asset accumulation.

3. Different taxation of long-term investors, e.g. tax exemption for capital gains with a holding period of at least ten years.

4. Examination of tax, regulatory and company law requirements for the simple offer of employee capital participation in companies.

5. Promoting employee share ownership in small enterprises and start-ups by drawing on experience from other European countries.

6. EU-wide harmonization of the regulatory and tax framework for employee share ownership schemes.
Questions